

## Policy for the use of images of children

This policy applies to all photography, video, social media and live broadcasts at training sessions, matches or events involving children.

The club does not wish to prevent parents and carers from taking pictures of or filming their children, for their own family enjoyment. The following controls are intended to ensure the safeguarding of all junior members of our club.

- Officials of the club will not take photographs/images at matches, training or other club events without the prior permission of the parents/carers of the child.
- Permission will be sought from parents/carers at the start of each season as part of the Junior Academy registration process.
- Parents have the right to remove permission at any time by informing the Junior Academy Manager, Club Welfare Officer or Coach/Team Manager.
- The Junior Academy Manager, Club Welfare Officer and Coach/Team Manager must all be aware of any children for whom permission is not granted.
- At away fixtures involving a child for which permission is not granted, the Coach or Team Manager must make it known to the relevant person of the opposing team, so that taking images of that particular child can be avoided.
- Any concerns regarding inappropriate or intrusive photography should be reported immediately to an official of the club who should approach the individual concerned wherever possible. The incident should also be reported to the Club Welfare Officer.
- If the Club wishes to use an image of a child/children for publicity purposes, permission must be sought and wherever possible, the parent/carer **and child** should be shown the particular image(s) in advance.
- A child's picture and their name should not appear together. If the cricketer is named, avoid using their photograph, if a photograph is used, avoid naming the child.
- **Use of video as a coaching aid** - video may be used as a legitimate coaching aid, however children

and parents/carers should be made aware in advance if this forms part of the coaching programme. Material taken in connection with coaching must be stored securely and deleted or destroyed when a parent/carer requests this, or when the material is no longer needed. Parents/Carers and children must provide written consent for the use of video analysis.